



Symbiosis management appreciating the efforts of donors during the blood donation drive conducted simultaneously at all campuses of Symbiosis in India.

Standing from L to R: Lt. Gen. M.A. Tutakne, AVSM, VSM (Retd.), Advisor-Medical Projects, Symbiosis, Dr. Rajiv Yeravdekar, Dean-Faculty of Health & Biological Sciences, Dr. S. B. Mujumdar, Founder & President, Symbiosis, Mrs. Sanjivani Mujumdar, Hon. Director, Dr. Babasaheb Ambedkar Museum & Memorial, Symbiosis, Dr. Vidya Yeravdekar, Principal Director, Symbiosis & Dr. Rajani Gupte, Vice Chancellor, Symbiosis International (Deemed University).

## **BLOOD DONATION DRIVE – 31<sup>st</sup> July 2018: Post Event Press Note**

### **Donate Blood, Donate Smile- Blood Donation Drive organized by Symbiosis**

Symbiosis celebrated the International Student's Day on 31<sup>st</sup> July 2018 by organizing a Blood Donation Drive simultaneously at all the nine campuses at Pune and four outstation campuses at Noida, Nashik, Bangalore and Hyderabad.

This year the Blood Donation Drive was arranged by Symbiosis Centre of Health Care (SCHC), Symbiosis Institute of Health Sciences (SIHS) and Symbiosis College of Nursing (SCON) in association with 15 Blood Banks, across India.

Before conducting the Drive, the promotional event was undertaken in three stages: By spreading awareness regarding blood donation & simultaneously breaking down the myths through motivational campaigns, by encouraging the donors through Poster Competition & through performance of Street Plays by the college students. Regarding poster competition, an overwhelming response of 509 participants starting from Kindergarten to the Postgraduate level of students, as well as staff of Symbiosis was received.

Additionally, with a view to recognise the donors, each donor was presented with a 'Lapel Pin' inscribed with a tag line- 'Blood Donor-Life Saver' along with a 'Blood Donation Certificate'.

For their contribution to this noble cause, each of the first time donors was also presented with a separate 'Certificate' and a 'Scroll of Honour'. Moreover, each of the 'committed donors' who have donated blood on more than one occasion was also presented with a separate 'Scroll of Honour' and a 'Pen' inscribed with the Symbiosis insignia.

Due to such well co-ordinated efforts taken by SCHC, SIHS and SCON in collaboration with the Blood Banks at all the Symbiosis campuses, a total of 1994 blood units were collected.

Following the philosophy of giving back to the society, the Students and Faculty members of Symbiosis contributed to the noble cause of voluntary blood donation, as an Institutional Social Responsibility.